



## Blog Aid Contributors

WEELICIOUS  
UNDER THE HIGH CHAIR  
TONGUE-N-CHEEKY  
THE TRAVELER'S LUNCHBOX  
THE PINK PEPPERCORN  
TEA & COOKIES  
TARTELETTE  
SWEET AMANDINE  
SEVEN SPOONS  
SAVORY SWEET LIFE  
RECIPE GIRL  
MY BAKING ADDICTION  
LOTTIE AND DOOF  
KITCHEN SCRAPS  
HEALTHY. DELICIOUS.  
GLUTEN-FREE GIRL AND THE CHEF  
FOOD IN JARS  
FOOD FOR MY FAMILY  
EVERYBODY LIKES SANDWICHES  
EMILY RICHARDS COOKS  
DINNER WITH JULIE  
DANA MCCAULEY  
CHRISTIE'S CORNER  
CHEF MICHAEL SMITH  
CELAIC TEEN  
BLUE JEAN GOURMET  
BACKSEAT GOURMET

## Blog Aid - Food Writers and Bloggers Respond to Haiti

(February 2, 2010) Twenty-seven food bloggers from around the world have quickly acted on the need for food and aid in Haiti following the January 12th earthquake by compiling a cookbook. Quite possibly the fastest concept-to-publication cookbook in history, the proceeds of book sales will go toward Haitian relief via the Red Cross and Doctors without Borders.

Chef Michael Smith, best known as *Chef at Home* and *Chef Abroad* on Food Network Canada, was quick to jump on board, despite being busy at athlete's village as the executive chef for the upcoming Olympics.

George Brookman, past president of the Calgary Stampede and CEO of West Canadian Graphics in Calgary, was also quick to respond. He has helped make arrangements for a new print-on-demand concept that will allow buyers to purchase the book online and have it printed and shipped immediately, rather than depend on the more time-costly large-run printing route. West Canadian Graphics, along with their partner Blurb (.com) in San Francisco, have generously offered to each match the proceeds from sales of the book, tripling the amount raised. Until February 12th, the Canadian Government will then double those dollars as well.

Local designer Cathryn Ironside has donated hundreds of hours putting the book together, and each contributor has submitted their own recipes and accompanying photos. The book will be full colour with a soft-cover (\$25) option as well as a hard-cover (\$50) option. It's set to launch Wednesday morning.

Books will be available for online purchase through each participating weblog, and later through Calgary Co-op stores. Visit [www.blogaid.org](http://www.blogaid.org) or [www.dinnerwithjulie.com](http://www.dinnerwithjulie.com) for links.

For more information call or email Julie Van Rosendaal at [julievr@shaw.ca](mailto:julievr@shaw.ca) or (403) 475-3642.